



From the Desk of  
**Michael Blichasz, Host**

Saturday Variety Program at 11 A.M.  
1540 AM Radio WNWR • Philadelphia, PA

**I welcome you to review the information from my most recent weekly commentaries and ask that you share this information with your family members and friends.**

**AmericanWorkersNeedYou.com**

**How You Spend Your Money!**

I thank everyone who has responded to my Buy American Made commentaries. We all agree that too many items on the American market are imported from other countries and the lack of American made products in some stores needs to be addressed. No one is discouraging worldwide competition in our stores, we are simply seeing imported products overpower the U.S. Marketplace.

People agree that taxes and regulations on businesses drove many companies abroad in search of cheaper labor, lower taxes and more profit. Some blame government and labor leaders, while others blame the American people for not reacting as they watched thousands of local and national companies pack up and leave America without a major reaction. If people had spoken up over the last 25 years, things would be much different today. It is only now as we see more and more Americans losing their jobs and stability that people are reacting and demanding change. Now that so much damage has been done, it will take a lot more effort to turn this difficult situation around. However, it can be done if local and national government officials, leaders of businesses large and small, and labor leaders unite for the benefit of American workers and America's economy. I'm suggesting that government officials, business leaders and labor leaders make plans to meet and set a timeline for action. They should also discuss upgrading workforce training at every level, seek appropriate adjustments in wages and benefits for workers and modernize America's manufacturing facilities so we can be competitive in the world market.

The main purpose of my Buy American Made commentaries is to get people to think about how we can help reverse the trend of the past 25 years and help the businesses we still have in the U.S.A. remain viable and continue to employ Americans. I am urging you to spend your dollars wisely and stimulate American businesses so they can retool and produce more products for both domestic consumption and foreign export. Together we can reverse today's trend and return to a balance of domestic and imported products in our stores. Take the time to look at the tags on the products you're shopping for and you will see what I mean. This is a grassroots effort to make people think about how they spend their money and, in the process, help maintain the industries and jobs we have, with the long-term goal of restoring even more jobs in the U.S.A. Consider how you can support the Buy American Made Campaign, especially by seeking out American made products each time you go shopping.

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**Unite to Improve Our Future!**

In today's fast moving world it's often hard to focus on what is happening right around us. That has been the case for over 25 years as many long-established American jobs were slowly moved overseas. Now that we see what has happened and what will continue to happen if we don't react, we can agree we need to unite our efforts through our purchasing power. We simply cannot continue to buy products without considering where they are made and how all levels of American workers can benefit.

People often tell me they are changing their buying habits and looking at all items they purchase. They often report it is difficult to find a competitive selection of American made products in some stores. Well, the ultimate goal of the Buy American Made Campaign is to restore competition between domestic and foreign manufacturers as consumers voice their concerns where they shop. People write to tell me they seek out products with well known American logo's, only to find on the packaging that the products were manufactured overseas. In order to change this reality, I urge you to speak up at the cash register and let store personnel know you're looking for American made products. It is very important that this message get out to business owners and that we take action now before more jobs are lost in the shuffle and it becomes even harder to keep the jobs we have in the U.S.A.

This week I encourage you to take another look around your closets to see what items you purchased in the recent past. Consider if American workers had at least a 50% chance of producing the items you purchased. I realize that sales clerks, stockers, managers and cashiers are being employed as a result of sales of products made overseas. However, it would be better if we could report that a larger percentage of U.S.A jobs are being maintained from the actual manufacturing of the items to the point of sale. If you want to help the cause, seek out American made products and email my messages to your family and friends so they can support the Buy American Made Campaign and keep American workers on the job, producing the products we use from A to Z.

The goal of the Buy American Made campaign is to have at least 50% of what we purchase available with a made in America label and bring about growth for American workers and America's economy.

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